

OSU - Oklahoma Cooperative Extension Service, Stillwater

Grady County Extension, Chickasha

USDA-ARS, Lane

OSU - WWAREC, Lane

Dept. of Horticulture and L.A., OSU, Stillwater

Dept. of Entomology and Plant Pathology, OSU, Stillwater

Squash, watermelon, tomato, peppers, okra, sweet corn and cucumber are all favorites of Oklahomans. However, growing for profit requires knowledge of markets, crops and pests. Join us for a day of learning and sharing of experiences about growing and marketing these ever important crops!



**Pumpkin Harvest!**

## Sponsors:

### Abbot & Cobb

Rep: Joe Chapa

### Agro-Culture Fertilizers

Rep: Jacob Nowakowski

### American Plant Products

Rep: Rodd Moesel

### BASF

Rep: Keith Castner

### DeWitt Seed Company

Rep: Robert DeWitt

### DuPont Agricultural Products

Rep: Mike Johnson

### Estes, Inc.

Rep: Rick Jackson

### Gowan Company

Rep: Kenny Zimmerhanzel

### Helena

Rep: Bryce King

### National Watermelon

### Promotion Board

Rep: Kenton Kidd

### UPI, Inc.

Rep: John Oppelt

### Willhite Seed, Inc.

Rep: Don Dobbs

### Oklahoma SARE Program

Rep: Janelle Malone

**Thank You!**

## Oklahoma Cucurbit (& Other Vegetable) Production and Marketing Meeting

9:00 – 3:00, Thursday  
**DECEMBER 16, 2010**

Grady County  
Fairgrounds  
Community Building



Highway 62 East  
(just east of Hwy 81 intersection)  
Chickasha, Oklahoma

*Registration Fee \$10 per person  
Mail by Dec. 8 to*

Grady County Extension, 828 W.  
Choctaw, Chickasha, OK 73018

*For Information Call 405-224-2216*

# Okla. Cucurbit (& other vegetable) Production & Marketing Meeting

## Thursday, December 16, 2010 — Chickasha, OK

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8:45 Registration, Coffee and Conversation

9:00 Welcome and Program Overview - Michael Pettijohn, Extension Educator, Grady County and Dr. Jim Shrefler, OSU Extension Horticulture, Lane

### Early Morning Session

9:10 Weed Control in Vegetables - Jim Shrefler, OSU Southeast District Extension Horticulture, Lane

9:30 Plasticulture Demonstration Garden - Micah Anderson, Market Development Coordinator, Oklahoma Department of Agriculture, Food and Forestry, Oklahoma City

9:50 Ideal Market Size for Produce - Ray Ridlen, Extension Educator - 4-H Horticulture, Agriculture, Oklahoma County OSU Extension.

10:10 Vegetables from the Transition to Organic Production - Dr. Vince Russo, Research Leader, USDA-ARS, Wes Watkins Agricultural Research Laboratory, Lane

10:30 BREAK - Please View the Displays Provided - Refreshments Courtesy of our Meeting Sponsors - Thank You!

### Late Morning Session

10:40 Management of Wildlife Pests in Vegetable production - Dr. Dwayne Elmore, OSU Natural Resource Ecology and Management, Stillwater

11:00 Organic Versus Conventional Fertilizers - Dr. Warren Roberts, OSU Horticulture, Wes Watkins Agricultural Research and Extension Center, Lane

11:20 Vegetable Disease Management - Dr. John Damicone, OSU Entomology and Plant Pathology, Stillwater

11:40 Food Safety and Postharvest Handling - Dr. William McGlynn, R. M. Kerr Food and Agric. Products Center & OSU Horticulture, Stillwater

**NOON MEAL PREPARATION  
COURTESY  
OF  
GRADY COUNTY EXTENSION  
THANKS FOR YOUR SUPPORT!**

### Afternoon Session:

- Sponsor Introductions and Comments -

1:00 Marketing Opportunities for Produce Growers - Chris Kirby, Farm to School Coordinator, Oklahoma Department of Agriculture, Food and Forestry, OKC

1:20 Legal and Regulatory Issues Facing Producers and Marketers - Dr. Merritt Taylor, Center Director, Wes Watkins Agricultural Research and Extension Center, Lane

1:40 National Watermelon Promotion Board Update - Kenton Kidd, NWPB, Orlando, Florida

2:00 Oklahoma Farm Market Update - Justin Whitmore, Market Development Coordinator, Oklahoma Department of Agriculture, Food and Forestry, OKC

2:20 Irrigation Scheduling for Vegetable Crops - Steve Upson, Horticulture Consultant, Noble Foundation, Ardmore

2:40 Pumpkin Trials and Resources for Vegetable Variety Selection - Dr. Lynn Brandenberger, OSU Horticulture, Stillwater

*Have a Safe Trip Home!*

### Moderators

Stan Fimple, Payne County OSU Extension  
David Nowlin, Caddo County OSU Extension